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Vendor: AIIM
Code: IQ0-100

Exam: Certified Information Professional (CIP)

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QUESTIONS & ANSWERS
DEMO VERSION

QUESTIONS & ANSWERS DEMO VERSION (LIMITED CONTENT)

Answer: D

Question: 1	
Which of the following is the most accurate description of tiered storage?	
A. The setup of a file structure that determines where information is placed to provide added security and long-term storage	
B. The export of inactive or fixed-content information to paper or media for long-term storage C. Location of information based on record type, active/inactive content and the type of media required for storage	
D. The assignment of data based on levels of protection, performance requirer of use	ments, and frequency
	Answer: D
Question: 2	
Corporate information governance is most likely to be successful when	
A. Departments develop and manage their own governance.	
B. Information governance is developed prior to solution deployments.	
C. IT directs, manages, and oversees governance.	
D. Information governance is developed after solution deployments.	
	Answer: B
Question: 3	
A common characteristic of folksonomies is that they	
 A. Are somewhat slow to develop because of the initial planning required. B. Arise in hierarchical environments where administrators can oversee them. C. Feature strong bibliographic control provided by their formal structure. D. Provide an opportunity for collaborative classification by multiple users. 	

A social media team should have representatives from which of the following areas? (Choose 3)

A. Executive Management

Question: 4

- B. Information Technology
- C. Financial Management
- D. Records Management
- E. Administrative Services

F. Communications	
- -	Answer: B, D, F
Question: 5	
An organization seeks to maintain its information in an unalteratechnologies is best suited to meet this requirement?	ble state. Which of these
A. Public key infrastructure B. Write once read many C. Private key infrastructure D. Redacting annotation	
	Answer: B
Question: 6	2,1
An organization has just released a new. completely redesigned website. The website bounce rate has increased by 20 percent over the previous site's. The website manager suspects the issue results from confusion caused by the new website's structure, layout and/or visual cues. The best recommendation is to start investigating by doing	
A. A/B testing.B. Multivariate testing.C. Usability testing,D. Conversion testing.	
681	Answer: C
Question: 7	
A statement of work (SOW) for an information management project is in	tended to
A. Define the scope of the project,B. Provide project reporting.C. Identify return on investment.D. Identify what is to be delivered.	
-	Answer: A, D
Question: 8	

The purpose of conducting a knowledge audit is to (Choose 2)

A. Identify knowledge assets, resources, and locations,

- B. Resolve organizational and cultural knowledge issues,C. Develop enhanced knowledge management solutions,
- D. Determine the organization's knowledge needs.

Answer: A, D

Question: 9

Metadata types used for information management include which of the following? (Choose 3)

- A. Descriptive
- B. Foundational
- C. Structural
- D. Core
- E. Administrative
- F. Elementary

Answer: A, C, E

Question: 10

Which of the following is the best basis for documenting costs and benefits of an Information Management (IM) solution?

- A. Project cost, current storage cost, estimated savings
- B. Business impact, software and project cost, increased revenue
- C. Number of months to realize financial benefits, estimated rate of return
- D. Payback period, net present value, internal rate of return

Answer: D



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