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QUESTIONS & ANSWERS
DEMO VERSION

QUESTIONS & ANSWERS DEMO VERSION (LIMITED CONTENT)

Question: 1	
Operations management works in a complex environment at important are:	fected by many factors. Among the most
A. Government regulation	
B. the economy and competition	
C. Customer expectations and quality D. all of these	
D. all of these	
	Answer: D
	7.11347611. 5
Question: 2	
Question. 2	
Government regulations majorly apply to areas as:	
A. Environment and taxation	
B. Product liability and safety	
C. Population growth	
D. All of these	
	Answer: A & B
Question: 3	
Shifts in the age of the population needs of ethnic grou	ps. low population growth, freer trade
between countries and increased global competition all cont	
A. Government	
B. changes in the marketplace	
C. Business decisions	
D. customer expectations	
	Answer: B

Some of the characteristics customers expect when they buy products are all of the following EXCEPT:

- A. A fair price with higher quality products and services
- B. Delivery lead time

Question: 4

- C. Presale services better than after sale services
- D. Product and volume flexibility

	Answer: C
Question: 5	
Customer requirements may be based on price, quality, delivery and so	forth are called:
A. Order qualifiers	
B. Order prerequisites	
C. Order basis	
D. None of these	
	Answer: A
Question: 6	
Question: 0	
For example, the price for a certain type of product must full within a considered .but being considered does not mean winning the order. So have characteristics that encourage customers to choose its products at Those competitive characteristics, or combination of characteristics are	o win orders a supplier must nd services over competitors.
A. Order takers	
B. Order achievers	
C. Order winners	
D. Order credentials	
	Answer: C
Question: 7	
Order winning characteristics are defined primarily from:	
A. Competition	
B. customer needs	
C. Business sector	
D. Both A & B	
	Answer: D
Question: 8	

It is virtually impossible to be the best in every dimension of competition. Firms should in general:

- A. Strive to provide at least minimum level of acceptance for each of the order qualifiers
- B. Should try to be the best in the market for the order winners.
- C. Should keep in mind the pace of change

D. A & B	
	Answer: D
Overting 0	
Question: 9	
It should be recognized that order winners and qualifiers for any static. not only will customers change perspectives as competition winners and qualifiers will often change based on the concepts of the con	tors jokey for position but the order
A. Product life cycle B. Economic changes C. Government regulation D. Market needs	
	Answer: A
Question: 10	
Quality and delivery factor of products tend to have increased in	nportance during:
A. Maturity phase	
B. Growth phase	
C. Introduction phase	
D. Decline phase	
	Answer: B
Question: 11	
Life cycle approach for identifying order winners and qualifiers is	complicated in that:
A. The duration of life cycle will be very different for different pro B. Customer needs change work frequently	oducts.
C. Life cycle phase are difficult to understand	
D. Not a single requirement applies to all these of life cycle	
	Answer: A
Question: 12	

Which one of the following is a basic strategy to achieve the level of shortest lead time?

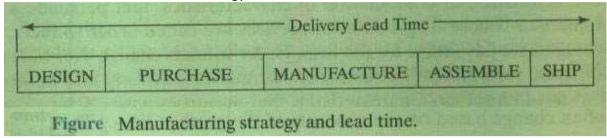
- A. Engineer-to-order
- B. Assemble-to-order
- C. Make-to-stock

D. None of these

Answer: D

Question: 13

This is the situation of lead time strategy in case of:



- A. Engineer-to-order
- B. Make-to-stock
- C. Make-to-order
- D. None of these

Answer: A

QUESTION:14

Delivery

lead time is the longest in case of:

- A. Make-to-order
- B. Make to-stock
- C. Assemble-to-order
- D. None of these

Answer: D

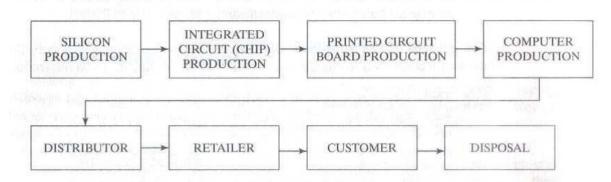
Question: 15

Which one of following is not an important factor in supply chain?

- A. The supply chain includes all activities and processes to supply a product or service to a final customer
- B. Any number of companies can be linked in the supply chain
- C. product or services usually flow from customer to supplier and design and demand information usually flows from customer to supplier. Rarely is this not so.
- D. A customer can be a supplier to another customer so the total chain can have a number of supplier customer relationships.

Mith the explosive growth in just-in-time (JIT) concepts, the supplier-customer partnership concept grew as a result many changes in their relationships came including: A. Mutual analysis for cost reduction B. Mutual product design C. Need for rapid delivery D. Speed of accurate information flow Answer: D Question: 17 As 1980 gave way to the 1990 the world continued to change, forcing additional changes in supply-chain concepts. All of the following statements depict those changes EXCEPT: A. Explosive growth in computer capability applications as ERP. B. Large growth in global competition C. growth in the technological capabilities for product and processes D. Growth in JIT Question: 18 To result in optimal performance for customer service and cost, it is felt that the supply chain of activities as an extension of partnership. This implies many issues, but critical one/s include/includes: A. Flow of material B. Flow of information and sharing of information, mostly through the internet C. Fund transfers		
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D. All of these	B. Flow of information and sharing of information, mostly through the i	nternet
Answer: D		Answer: D
Question: 19	Ouestion: 19	

Take as an example the supply chain of organizations that represent the flow from raw silicon used to make computer chips to the delivery and disposal of the computer itself:



What is illustrated here is but one chain of a set of different component chains that represent a network of suppliers and distributors for a product to manage a supply chain one must:

- A. Try of efficiently plan material and information flows along each chain to maximize cost efficiency, effectiveness, delivery and flexibility.
- B. Understand the network of suppliers and customers
- C. Rapid flows of accurate information and increased organizational flexibility
- D. All of these

Answer: D

Question: 20

What was/were the conflict/s in traditional system before the growth of supply chain concept?

- A. Supply, production and distribution system were organized into separate functions that reported to different departments of a company.
- B. Often departmental objectives were maximized without considering the effect they would have on other parts of the system.
- C. Costly distribution systems were these
- D. Strategy of high inventory pile up was following

Answer: A & B



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