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Vendor: Microsoft

Code: MB-910

Exam: Microsoft Dynamics 365 Fundamentals Customer Engagement Apps (CRM)

https://www.examsnest.com/exam/mb-910/

QUESTIONS & ANSWERS
DEMO VERSION

QUESTIONS & ANSWERS DEMO VERSION (LIMITED CONTENT)

Version: 12.3

Question: 1	· -	
Which two components are in complete solution.	ncluded in Dynamics 365 Marketing? Each c	orrect answer presents a
NOTE: Each correct selection i	is worth one point.	
A. Customer Voice survey		
B. Customer Service Hub		
C. Enterprise Asset Manageme	ient	
D. Event management		
		Answer: AD
Explanation:		
Reference:		
https://docs.microsoft.com/ei	n-gb/dynamics365/marketing/overview	
Question: 2	-	
DRAG DROP		

Questions & Answers PDF Page 3

A company uses Dynamics 365 Marketing.

Marketing team members must be able to group related customers for campaigns, market research, and surveys.

What should you recommend? To answer, drag the appropriate features to the correct requirements. Each feature may be used once, more than once, or not at all. You may need to drag the split bar between panes or scroll to view content.

NOTE: Each correct selection is worth one point.

Answer Area

Features	Requirement	Feature
Marketing list only	Create a single campaign activity geared to a targeted audience.	
Marketing segment only	Create groups of related customers for use in customer journeys.	
Marketing segment or marketing list	for use in customer journeys.	
Evalanation		Answer:
Explanation:		Answer:

Answer Area

Features	Requirement	Feature		
Marketing list only	Create a single campaign activity geared to a targeted audience.	Marketing list only		
Marketing segment only	Create groups of related customers for use in customer journeys.	Marketing segment or marketing list		
Marketing segment or marketing list				
Box 1:				
You cannot use marketing	segments in a campaign.			
Box 2:				
You can only use one type type of marketing segmen	of marketing list (a subscription list) for cat for customer journeys.	ustomer journeys. You can use any		
Reference:				
https://docs.microsoft.com	m/en-gb/dynamics365/marketing/segme	nts-vs-lists		
Question: 3				
HOTSPOT				

A company plans to implement Dynamics 365 Marketing.

For each of the following statements, select Yes if the statement is true. Otherwise, select No.

NOTE: Each correct selection is worth one point.

Answer Area

Statement	Yes	No
You can only query across accounts, leads, and marketing lists when building segments	0	0
You can use quick campaigns with both marketing lists and marketing segments.	0	0
Explanation:	_	Answer:

Answer Area

Yes	No
0	0
0	0
entation-lists-	subscriptions
	Yes O entation-lists-

Question: 4
HOTSPOT

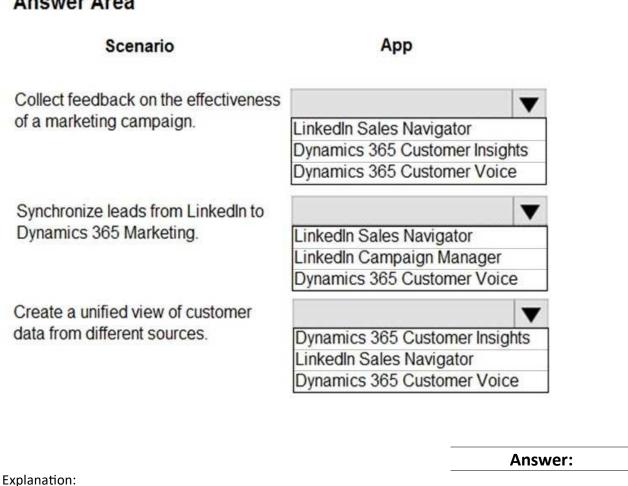
A company has implemented Dynamics 365 Marketing.

You need to implement apps to meet the company's business requirements.

Which app should you use? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

Answer Area



Answer Area

Scenario App Collect feedback on the effectiveness of a marketing campaign. LinkedIn Sales Navigator Dynamics 365 Customer Insights Dynamics 365 Customer Voice Synchronize leads from LinkedIn to Dynamics 365 Marketing. LinkedIn Sales Navigator LinkedIn Campaign Manager Dynamics 365 Customer Voice Create a unified view of customer data from different sources. Dynamics 365 Customer Insights LinkedIn Sales Navigator Dynamics 365 Customer Voice

Reference:

https://docs.microsoft.com/en-gb/dynamics365/marketing/overview

https://docs.microsoft.com/en-gb/dynamics365/marketing/linkedin-lead-gen-integration



Thank You for trying the PDF Demo

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