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Vendor: Oracle

Code: 1Z0-1161-1

Exam: Oracle Fusion Cloud Applications CX Foundations Associate - Rel 1

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QUESTIONS & ANSWERS

DEMO VERSION

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DEMO VERSION
(LIMITED CONTENT)

Version: 4.0

Question: 1

Which KPI in the Opportunity to Quote OMBP is essential for gauging the speed and effectiveness of the quoting process?

- A. Quote Volume metric for measuring the number of quotes generated.
- B. Average Time to Quote Acceptance metric for evaluating the duration between quote delivery and customer acceptance.
- C. Win Rate metric for measuring the percentage of quotes resulting in closed deals.
- D. Average Deal Size metric for analyzing the monetary value of closed deals.

Answer: B

Explanation:

The Opportunity to Quote OMBP (Operational Management Business Process) in Oracle Fusion Cloud CX Sales focuses on streamlining the process from identifying an opportunity to delivering a quote to the customer. The key performance indicator (KPI) that best gauges both the speed and effectiveness of this process is the Average Time to Quote Acceptance. This metric measures the duration from when a quote is delivered to the customer to when it is accepted, providing direct insight into how efficiently and effectively the quoting process converts opportunities into actionable outcomes. Speed is critical in sales to maintain customer engagement, and effectiveness ensures the quote meets customer needs, leading to acceptance.

Option A (Quote Volume): While this metric tracks the number of quotes generated, it only reflects activity volume, not the speed or success of the quoting process.

Option C (Win Rate): This measures the percentage of quotes resulting in closed deals, which indicates effectiveness but does not directly address the speed of the process.

Option D (Average Deal Size): This focuses on the monetary value of deals, which is a downstream outcome rather than a direct measure of the quoting process itself.

According to Oracle Fusion CX Sales documentation, such as the "Oracle Fusion Cloud CX Analytics FAQs" and "Oracle Fusion Cloud Sales Performance" guides, the Average Time to Quote Acceptance is a critical KPI for assessing the efficiency of sales processes like Opportunity to Quote, aligning with business goals of reducing cycle times and improving customer responsiveness.

Reference: Oracle Fusion CX Analytics FAQs (docs.oracle.com), Oracle Fusion Cloud Sales Performance Guides.

Question: 2

Which approach helps measure the success of the Knowledge Gap to Solution OMBP in Oracle Cloud Fusion CX Service?

- A. Analyzing average case resolution time, knowledge article accuracy, and customer satisfaction ratings.
- B. Counting the number of new knowledge-base articles created.
- C. Measuring the time taken by service agents to respond to customer inquiries.
- D. Relying on service agent feedback on the OMBP's usefulness.

Answer: A

Explanation:

The Knowledge Gap to Solution OMBP in Oracle Fusion Cloud CX Service aims to bridge gaps in agent knowledge by leveraging knowledge articles to resolve customer issues efficiently. Success in this process is best measured holistically by analyzing average case resolution time, knowledge article accuracy, and customer satisfaction ratings.

Average Case Resolution Time reflects how quickly issues are resolved, indicating the efficiency of knowledge application.

Knowledge Article Accuracy ensures the solutions provided are correct and effective, reducing rework or escalations.

Customer Satisfaction Ratings provide direct feedback on whether the resolution met customer expectations, tying the process to service quality.

Option B (Counting Articles): While creating new articles is part of maintaining a knowledge base, it doesn't measure how effectively those articles resolve issues.

Option C (Agent Response Time): This focuses narrowly on initial response speed, not the overall resolution success.

Option D (Agent Feedback): Subjective feedback from agents is valuable but lacks the quantitative and customer-centric focus needed for a comprehensive success metric.

Oracle Fusion Cloud CX Service documentation, including the "Fusion Service Questions and Answers" and "Service Center" guides, emphasizes these combined metrics as key indicators of knowledge management effectiveness, aligning with Oracle's focus on delivering consistent, accurate, and timely resolutions.

Reference: Fusion Service Questions and Answers (docs.oracle.com), Oracle Fusion Cloud CX Service Center Guides.

Question: 3

How do AI/ML algorithms boost productivity and earnings for sales representatives and managers in the Incentive Plan to Seller Earnings OMBP in Oracle Fusion Cloud CX Sales Performance?

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- A. AI/ML provides general sales performance reports, offering insights.
- B. AI/ML automates the incentive calculation process, ensuring accuracy.
- C. (Option "6" – not applicable).
- D. AI/ML analyzes sales performance data, identifies top-performing behaviors, and generates recommended actions to drive productivity and earnings.

Answer: D

Explanation:

The Incentive Plan to Seller Earnings OMBP in Oracle Fusion Cloud CX Sales Performance leverages AI and machine learning (ML) to optimize how sales teams are compensated and motivated. The most comprehensive way AI/ML boosts productivity and earnings is by analyzing sales performance data, identifying top-performing behaviors, and generating recommended actions.

AI/ML examines historical and real-time sales data to pinpoint what drives success (e.g., specific selling techniques or customer interactions).

It identifies top performers' behaviors, enabling managers to replicate these across the team.

Recommended actions (e.g., adjusting focus on high-value opportunities) directly enhance productivity and, consequently, earnings tied to incentives.

Option A (General Reports): While reports provide insights, they lack the actionable, predictive power of AI/ML-driven recommendations.

Option B (Automating Calculations): Automation improves efficiency and accuracy in payouts but doesn't directly boost productivity or earnings potential.

Option C: Not applicable as per the original input.

Oracle's documentation, such as "Oracle AI for Fusion Applications" and "CX Sales Performance Guides," highlights how AI/ML delivers personalized, data-driven insights to enhance sales outcomes, aligning with this OMBP's goals.

Reference: Oracle AI for Fusion Applications (docs.oracle.com), Oracle Fusion Cloud CX Sales Performance Guides.

Question: 4

What is the purpose of the Adoption Center in Oracle Cloud Success Navigator?

- A. It allows customers to explore new theme-based features and understand their innovation opportunities.
- B. It offers a library of case studies and success stories from existing Oracle Cloud customers.
- C. It serves as a knowledge base containing FAQs and troubleshooting guides for common issues.
- D. It provides a platform for customers to submit feedback and suggest new features.

Answer: A

Explanation:

The Adoption Center within Oracle Cloud Success Navigator is designed to help customers maximize

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their use of Oracle Cloud solutions. Its primary purpose is to allow customers to explore new theme-based features and understand their innovation opportunities.

It provides curated content on new functionalities, often organized by themes (e.g., AI enhancements or process improvements).

It helps customers identify how these features can drive innovation within their specific business context, encouraging adoption and value realization.

Option B (Case Studies): While case studies may be available elsewhere, they aren't the Adoption Center's core focus.

Option C (Knowledge Base): FAQs and troubleshooting are typically handled by other support resources, not the Adoption Center.

Option D (Feedback Platform): Feedback submission exists in other Oracle tools like Cloud Customer Connect, not the Adoption Center.

Per Oracle's official documentation, such as "Oracle Cloud Applications Readiness" and "Get Started" guides, the Adoption Center is a strategic tool for feature exploration and adoption planning.

Reference: Oracle Cloud Applications Readiness (docs.oracle.com), Oracle Fusion Cloud Applications Suite Get Started Guides.

Question: 5

How does AI/ML enhance productivity and performance for sales managers and representatives in the Coaching Plan to Performance OMBP in Oracle Fusion Cloud CX Sales Performance?

- A. AI/ML focuses on sales forecasting and pipeline management, leaving the coaching aspect unchanged.
- B. AI/ML automates the coaching process, delivering generic training modules to all sales representatives.
- C. AI/ML analyzes sales representative performance data, identifies areas for improvement, and provides tailored recommendations.

Answer: C

Explanation:

The Coaching Plan to Performance OMBP in Oracle Fusion Cloud CX Sales Performance uses AI/ML to optimize coaching efforts, directly impacting productivity and performance. The most effective approach is analyzing sales representative performance data, identifying areas for improvement, and providing tailored recommendations.

AI/ML assesses individual rep performance (e.g., conversion rates, deal sizes) against benchmarks.

It identifies specific weaknesses (e.g., poor objection handling) and strengths to build upon.

Tailored recommendations (e.g., targeted training or strategy adjustments) ensure coaching is personalized, driving measurable improvements.

Option A (Forecasting Focus): Forecasting and pipeline management are separate functions; coaching requires performance-specific insights.

Option B (Generic Automation): Generic modules lack the personalization needed for effective coaching, reducing impact.

Oracle's "Oracle AI for Fusion Applications" and "CX Sales Performance" documentation emphasize AI/ML's role in delivering individualized coaching insights, aligning with this OMBP's objectives.

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Reference: Oracle AI for Fusion Applications (docs.oracle.com), Oracle Fusion Cloud CX Sales Performance Guides.



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