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Vendor: SAP

Code: C_C4HCX_2405

Exam: SAP Certified Associate - Solution Architect - Customer Experience

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QUESTIONS & ANSWERS

DEMO VERSION

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DEMO VERSION
(LIMITED CONTENT)

Version: 4.0

Question: 1

You are performing the "Assess your integration strategy" step of the SAP Integration Solution Advisory Methodology. Which of the following activities are included? Note: There are 2 correct Answers to this question

- A. Scope the integration domains
- B. Complete the SAP Integration Solution Advisory Methodology template
- C. Scope the integration use case patterns
- D. Map integration technologies.

Answer: AC

Question: 2

How can SAP Marketing Cloud help customers drive their business? Note: There are 3 correct Answers to this question.

- A. It enables meeting scheduling and opportunity design to increase sales revenues
- B. It builds customer profiles to gain insights into real-time intentions and motivations along the customer journey
- C. It enables planning and execution of personalized campaigns through various channels like e-mail, SMS, or mobile channels for push notification
- D. It provides end-to-end marketing processes to engage customers, drive conversions, and react to the market.
- E. It allows customers to connect, analyze, and take action on all their data in one marketing dashboard to increase ROI.

Answer: BCD

Question: 3

Which of the following are key B2C accelerator features available for SAP Commerce Cloud? Note: There are 3 correct Answers to this question.

- A. Payment mock
- B. Quick orders
- C. Pickup in store
- D. Future stock availability
- E. Replenishment

Answer: ABC

Question: 4

Which tools could you use to show different content to female and male contacts in a single email campaign? Note: There are 3 correct Answers to this question.

- A. Manage optional content
- B. Personalization rules
- C. Block targeting
- D. Emarsys Scripting Language
- E. Predict recommendation settings

Answer: ABC

Question: 5

Your team has subscribed to SAP Cloud Integration in the Cloud Foundry environment. You are the named admin contact and have received the required access and authorization. Where can you

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provide initial SAP Cloud Integration authorizations for your colleagues?

- A. In the SAP BTP cockpit Role Collections view
- B. In the Access Policies tile in the SAP Cloud Integration Operations view
- C. In the SAP BTP cockpit Instances and Subscriptions view
- D. In the User Roles tile in the SAP Cloud Integration Operations view
- E. In a large organization, the implementation of a single SAP Customer Experience solution is usually part of a bigger program

Answer: C



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